

K E Y N O T E



A true moment of inspiration!

The national anthem is sung live (by a professional singer, not Malcolm) as Malcolm narrates the final moments of the Olympic swim race

AND WIN YOUR RACE!

Don't just survive the recession - Smash the Competition the right way!

Sales teams, customer service, employee groups and executive retreats...

Improve your customer service with the 5 rings of gold medal service

The 5 rings of Gold Medal Service are the succinct lessons that separate those few companies that excel at everything they do. Malcolm will show you how to make the leap.

Building strong teams with a focus on what it takes to lead

The 3 major mistakes that will send your TEAM into a Cyclone effect. We'll not only discuss these mistakes, but we'll learn how to prepare your team for a winning performance.

Reverse expectations and achieve more in life

Discover why most goals are never reached. The traditional planning model may be flawed, but you can accomplish more of what you set out to do.

Overcome the 4 Human Ailments: Not Now Fever, Complacentitis, Rat Syndrome & Dirty Money are the ultimate goal killers.

What is arousal, avoider and decisional procrastination and how can you eliminate it? Create an environment where breakthroughs are the norm.



America's Ultimate Brink Thinker

"Malcolm is a category of one that will have you swimming against the current and loving every minute of it."

- Simon T. Bailey, Author of "Release Your Brilliance"

"You have what no one else has, people need and welcome your unique blend of outrageousness, you engage everyone in thinking differently."

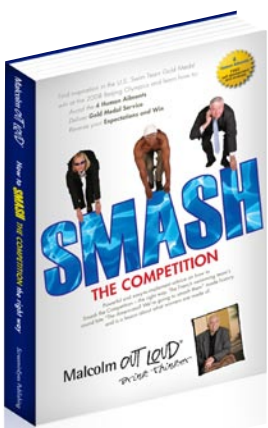
- John Schueler, Media General

"Malcolm's presence fills a room. This primer for success fills a motivational void that's all too prevalent in business these days."

- Jack Harris, Clear Channel



**Malcolm[®]
OUT LOUD**



Bonus tip: Are you healthy, stable or on life support? Diagnose yourself at:

<http://www.malcolmoutloud.com/smash.php>

Type in the password Antidote to take the online assessment and receive recommendations. Get rid of what ails you!

Smash the Competition the Right Way takes the U.S. Swim team led by Michael Phelps all the way to the finish line. This book establishes the game plan that will carry you out to victory! The French swimming team's sound bite "The Americans? We're going to smash them" made history at the 2008 Beijing Olympics and is a lesson about what winners are made of.

BOOK MALCOLM OUT LOUD: www.MalcolmOutLoud.com sanaa@MalcolmOutLoud.com 813.868.1520

BRINK THINKER • AUTHOR • SPEAKER • TALK SHOW HOST