



The Perfect Pitch

Need

The Perfect PITCH *in a less than* Perfect Economy?

Outsmart Everyone

Have you ever asked yourself...

What is my uniqueness?

What is my potential?

How do I break through the barriers?

The answer to those questions forms the foundation of your Perfect Pitch. A strong and effective sales pitch and the tools you need to rise above competitors and engage new customers.

Malcolm is documenting his marketing expertise and philosophy in his **upcoming book and video series** titled "the Perfect Pitch", a fascinating study on how to develop a successful marketing pitch.

Apply at **www.MalcolmOutLoud.com** to be a part of this process and be one of the firms he will develop a "Perfect Pitch" for.

Pilot program limited to 12 companies. Fee \$5,000 (Valued at \$20,000)

The take-away

For participants: An overhaul of their focus and the marketing and advertising tools they need. A creative sales and marketing pitch that will change how their audience perceives them and opens the door to increased business.

For Malcolm Out Loud: Real-life examples of best practices, great stories of creative ingenuity and fascinating data on the state of business in 2010.

Apply at www.MalcolmOutLoud.com | 813.868.1520

mandi@malcolmloud.com | sanaa@malcolmloud.com

